



About LinkedIn

Welcome to LinkedIn, the world's largest professional network with more than 1 billion members in more than 200 countries and territories worldwide.



P0. Hypothesis

Job seekers struggle with managing and tracking job applications across platforms, which leads to lower follow-through and increased frustration during the job search.

Why I picked it

Job seekers frequently switch between LinkedIn, CV tools, ATS scanners, and spreadsheets. LinkedIn currently surfaces applications, but not the *end-to-end job-search/application workflow*.



Job seekers spend excessive time applying across platforms (LinkedIn, Naukri, Xing), yet receive **low response rates**, poor visibility into performance, and unclear rejection reasons — leading to frustration, burnout, and lack of motivation.

1. Manual, repetitive resume tailoring for every application.
2. No tracking of applications, status, or callbacks.

3. Low visibility into recruiter behavior & ATS filtering.
4. Fake, irrelevant, or redirected job postings.

5. Platform fragmentation (LinkedIn + Word + Excel).
6. Emotional fatigue due to low feedback loops.

 Brainstormed Solutions: Categorized

Segmented by confidence level based on research validation and feasibility.

HIGH CONFIDENCE

Job Dashboard
Unified view of all apps, statuses, and interviews across LinkedIn platform.

Resume Version
Track performance of different resume versions (e.g., Compliance vs Legal).

ATS Compatibility Scanner
Upload resume + JD to get score, missing keywords, and fix suggestions.

One-Click Resume Tailor
AI auto-tailors bullets and optimizes layout for specific JDs instantly.

Assumptions

Visibility increases strategic decisions

Job Dashboard
Unified view of all apps, statuses, and interviews across LinkedIn platform.

ATS Score increases confidence while applying

Faster tailoring improves application volume + quality

Low Confidence

Recruiter Heatmap
Shows the best time to apply.

Probability Predictor
Est. callback chance % before applying.

Motivation Engine
Gamified streaks & milestones.

MOONSHOTS

Auto-apply to Job matches on LinkedIn

P0 Problem Statement				
<i>"Working professionals spend 1–3 hours daily on repetitive, manual job application processes across platforms, yet receive low response rates — leading to frustration, emotional fatigue, and reduced motivation to continue applying."</i>				
Solution	Impact	Effort	Key Value	Priority
One-Click Resume Tailor	5	3	Saves 20–30 mins per application, reduces friction, increases volume	 #1
ATS Compatibility Scanner	5	4	Improves resume-JD match, increases callback confidence	 #2
Job Dashboard	4	3	Tracks applications, visibility, reduces chaos	 #3
Resume Version Tracking	3	2	Compares resume performance across roles	Later Add-on

P0 Problem Statement

"Working professionals spend 1–3 hours daily on repetitive, manual job application processes across platforms, yet receive low response rates — leading to frustration, emotional fatigue, and reduced motivation to continue applying."

Solution	Key Value	Priority
One-Click Resume Tailor	Saves 20–30 mins per application, reduces friction, increases volume	 #1
ATS Compatibility Scanner	Improves resume-JD match, increases callback confidence	 #2
Job Dashboard	Tracks applications, visibility, reduces chaos	 #3
Resume Version Tracking	Compares resume performance across roles	Later Add-on

[Click here for Prototype Link:](#)

<https://www.figma.com/proto/D2yU9SeHTt0VVtzFgHJDJS/Linkedin-Assignment?node-id=3-2&t=Vm0A74BCYluPIS4r-0&scaling=min-zoom&content-scaling=fixed&starting-point-node-id=3%3A2>

P0 Problem Statement

"Working professionals spend 1–3 hours daily on repetitive, manual job application processes across platforms, yet receive low response rates — leading to frustration, emotional fatigue, and reduced motivation to continue applying."

Feature	Key Metric	Secondary Metrics	Guardrail Metric	Why it Matters
One-Click Resume Tailor	Callback Rate (Tailored vs Non-Tailored)	Avg. Time per Application; Tailor Usage Rate	Resume Edit Reversion Rate	Reduces manual effort, increases application efficiency and volume
ATS Compatibility Scanner	ATS Score Improvement Rate	Callback Rate by ATS Score Band; Fix Suggestion Adoption Rate	False Confidence Complaints	Improves resume-JD alignment, increases probability of recruiter response
Job Dashboard	Weekly Application Consistency Rate	Application Tracking Completion; Platform ROI Insight Usage	Drop-off After Setup	Improves visibility, organization, and sustained job search behavior
Resume Version Tracking	Resume Version Performance Delta (Callback Difference)	Version Experiment Rate; Role-Specific Resume Usage	User Confusion Rate	Helps optimize resumes for different roles, enabling smarter applications

Star Metric for ultimate success:
Interview Callback Rate per 100 Applications — ultimate measure of product success.

Pitfalls and Mitigation

Feature	Assumption at Risk	Failure Mode	Impact (H/M/L)	Likelihood (H/M/L)	Mitigation (practical)	Detection Signal (metric)	Containment / Rollback
One-Click Resume Tailor	Users will trust AI-generated tailored resume	Users feel AI changes are incorrect → edit or abandon	H	M	Show highlighted changes; allow manual approval before applying	Tailor Usage Rate; Edit Reversion Rate	Pause auto-tailor; allow manual mode
	Tailor aligns resumes correctly to JD	AI misaligns bullets → poor ATS compatibility	H	M	Include JD keyword suggestion summary for user to confirm	Callback Rate vs Tailored Applications	Rollback to previous resume version
ATS Compatibility Scanner	Users will adopt suggestions	Users ignore fix recommendations → no improvement	M	M	Show simple “must-fix” vs “optional” keywords	Fix Suggestion Adoption Rate	Add in-app tooltip nudges; push notifications
	ATS scores correlate with real callback success	High ATS score doesn’t improve callback	H	L	Use sample historical data; limit reliance in early pilot	Callback Rate vs ATS Score	Temporarily disable scoring or add disclaimer
Job Dashboard	Users will consistently log applications	Users don’t input all jobs → partial insights	M	M	Auto-fetch from LinkedIn/Naukri where possible	Application Tracking Completion Rate	Prompt user with reminders; allow manual upload
	Dashboard insights will influence behavior	Users ignore dashboard → no change in consistency	M	L	Include gamification: streaks, notifications	Weekly Application Consistency Rate	Temporarily highlight “urgent tasks” in dashboard
Resume Version Tracking	Users will experiment with multiple versions	Users stick to 1 version → no optimization	M	M	Suggest automated version comparison after 5 applications	Version Experiment Rate	Show performance summary; recommend switching
	Performance data is actionable	Users don’t understand which version works better	M	L	Visual summary: charts, success % per version	Resume Version Performance Delta	Provide tooltip explanation; quick tutorial popup

For PRD Link Click Here:

https://drive.google.com/file/d/1qNjk4ODa_-TVQaEgj_qluRTDFZpAbr-0/view?usp=sharing