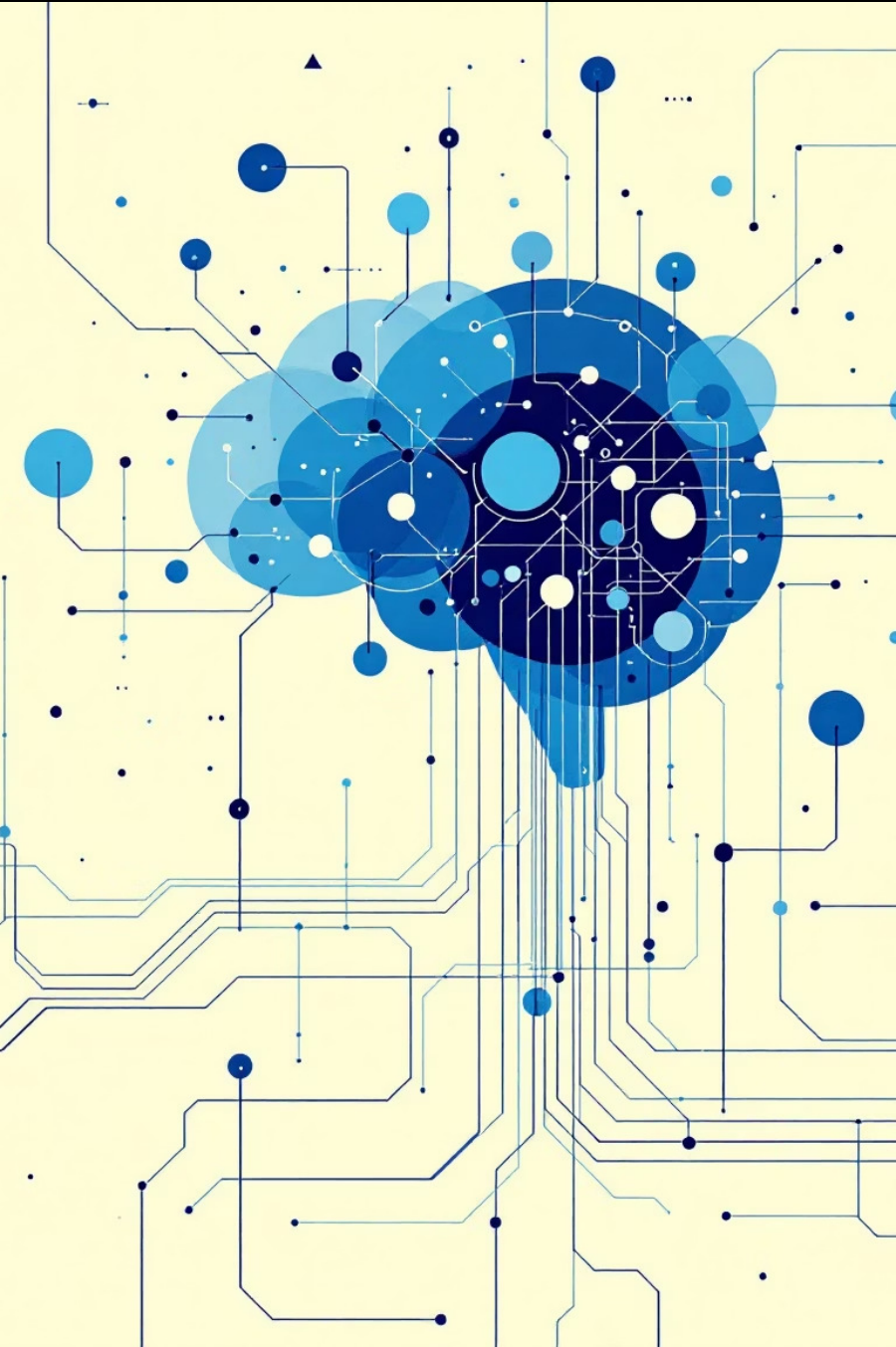




Slack AI Agent

Your Second Brain for Work

Transforming workplace collaboration with AI-powered intelligence



The Workplace Productivity Crisis

2-3hr

Wasted Daily

Per employee
productivity loss

45min

Lost Context

Catching up after
weekends

200+

Notifications

Critical messages
buried

The Challenge: Information overload, constant platform switching between Slack, Google Meet, Calendar and Docs, and zero visibility into team availability. Current collaboration tools simply aren't keeping pace with modern work demands.

Who We're Solving For

Busy Priya, 28

Project Manager

- Manages 3 projects across 15+ channels
- Loses track after busy weeks
- Spends first hour Monday reconstructing context

"I spend my first hour every Monday just trying to remember where I left things"

Dedicated Ananya, 28

Senior Developer

- Team blocked during her absence
- No effective handoff mechanism
- Emergency leave creates team paralysis

"My team was completely stuck when I took emergency leave"

Senior Rajesh, 40

Engineering Manager

- Oversees 25+ channels and 4 teams
- Critical messages/ file disappear in noise
- Constantly firefighting missed communications

"Important messages/ file just disappear in the constant stream"



The Transformation

Manual Workflow ❌

- 1 — Message Scrolling
30-45 minutes daily
- 2 — Meeting Scheduling
15-20 minutes per meeting
- 3 — File Searching
10-15 minutes wasted
- 4 — Documentation
1-2 hours for handoffs

Multiple tools required: Slack + Google Meet + Calendar + Docs

2-3 hours wasted daily

AI Agent Workflow ✅

- 1 — Summary Generation
2 minutes only
- 2 — Auto Scheduling
3 minutes total
- 3 — Smart Search
30 seconds average
- 4 — Status Updates
5 minutes automated

Single unified platform: Slack with AI Agent

1.5-2 hours saved daily

4 Core Capabilities of Agent



Daily Catch-Up

AI reads everything you missed and provides personalised summary with prioritised action items and context



Smart Finder

Natural language search that understands context: "Find the budget discussion from last week with Sarah"



Intelligent Scheduler

Automatically checks team availability and schedules meetings within Slack—no app switching required



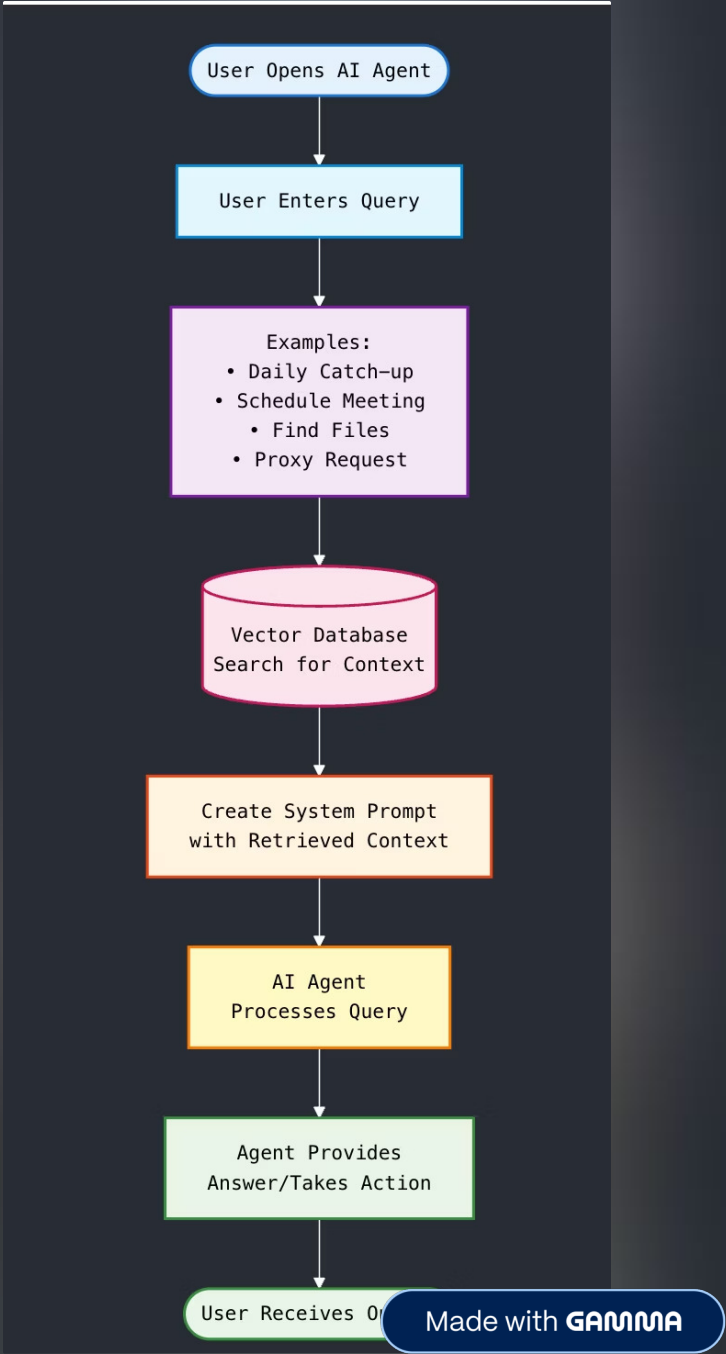
Proxy Assistant

Attends meetings on your behalf, provides status updates, and answers questions when you're unavailable

 **Enhanced Features:** Superior audio/video quality, automatic call recording, AI-generated meeting notes, and intelligent follow-up suggestions



RAG Architecture Flow





Measuring Impact

User Engagement

- **60%** Daily Active Users target
- **5-8** queries per user daily
- **75%** 7-day retention rate

\$20-25M

Year 1 Revenue Impact

Efficiency Gains

- **1.5-2 hours** saved per day
- **50%** reduction in app switching
- **85%** search success first try
- **70%** faster meeting scheduling

35%

Free-to-Paid Conversion

Business Impact

- **4.5/5** Customer Satisfaction
- **90%+** AI accuracy rate
- **NPS 50+** recommendation score

25-35%

ARPU Increase



3-Phase Launch Plan

1

Phase 1: Soft Launch

Month 1-2

Target: Enterprise early adopters

- 14-day free trial programme
- Direct outreach to 100 high-engagement workspaces
- Educational webinars and workshops

2

Phase 2: Public Launch

Month 3-4

Target: Mass market adoption

- Digital advertising (LinkedIn, Google, Twitter)
- PR campaign (TechCrunch, The Verge, Wired)
- Strategic partner co-marketing initiatives

3

Phase 3: Scale

Month 5-12

Target: Fortune 1000 enterprises

- Dedicated enterprise sales team
- International market expansion
- Channel partnerships development

Pricing Strategy



Free Tier

Unlimited search capability
5 AI tokens per day
Basic features access



Pro: \$10/user/mo

50 AI tokens daily
Full feature access
Priority support



Enterprise: \$20/user/mo

Unlimited AI tokens
API access included
Dedicated support team

Why This Wins

Revenue Impact



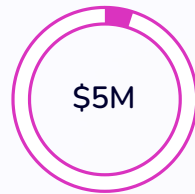
Year 1 Revenue

Additional revenue impact



Year 3 ARR

Annual recurring revenue



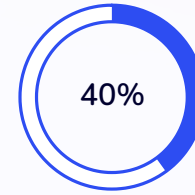
Retention Value

20% churn reduction saves

Competitive Advantage

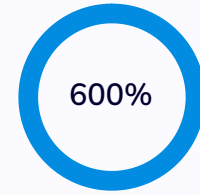
- **First comprehensive** AI agent in collaboration space
- **12-18 month lead** over competitors in market
- **Defend against** Microsoft Teams AI encroachment

Customer Success



Feature Adoption

Increase across platform



Enterprise ROI

Return on investment



Daily Savings

Per employee efficiency

Strategic Vision

- **80%** of Slack users on AI by Year 3
- **70%** Fortune 500 adoption rate
- **Market leader** in AI-powered collaboration

The Future of Work Starts Now

✓ Immediate Actions

- 1** Approve MVP Development Budget
Secure funding and resources
- 2** Kickoff User Research Sprint
Design thinking workshops
- 3** Build Core RAG Infrastructure
Technical foundation development
- 4** Recruit AI Engineering Team
Hire top talent globally

📅 Timeline to Market

- Q1: MVP Development**
Private beta with select customers
- Q2: Soft Launch**
100 enterprise customers onboarded
- Q3: Public Launch**
Mass market availability and scale
- Q4: Enterprise Push**
Optimisation and expansion

1M

Active Users Target

By end of Year 1

\$20M

Revenue Impact

First year financial goal

#1

Market Position

AI collaboration leader

